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Effective on 12/08/2004. Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818). FEES TRANSMITTAL For FY 2005 JUL 13 2005 <input type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27		Complete if Known Application Number 10/693,442 Filing Date 24 Oct 2003 First Named Inventor Albert M. FLEISCHNER Examiner Name Art Unit 1623 Attorney Docket No. Goen Technologies	
TOTAL AMOUNT OF PAYMENT (\$) 180.00			

METHOD OF PAYMENT (check all that apply)
☐ Check ☒ Credit Card ☐ Money Order ☐ None ☐ Other (please identify): _____

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FEE CALCULATION**1. BASIC FILING, SEARCH, AND EXAMINATION FEES**

Application Type	FILING FEES		SEARCH FEES		EXAMINATION FEES		Fees Paid (\$)
	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	
Utility	300	150	500	250	200	100	
Design	200	100	100	50	130	65	
Plant	200	100	300	150	160	80	
Reissue	300	150	500	250	600	300	
Provisional	200	100	0	0	0	0	

2. EXCESS CLAIM FEES

Fee Description	Fee (\$)	Small Entity Fee (\$)
Each claim over 20 (including Reissues)	50	25
Each independent claim over 3 (including Reissues)	200	100
Multiple dependent claims	360	180

<u>Total Claims</u>	<u>Extra Claims</u>	<u>Fee (\$)</u>	<u>Fee Paid (\$)</u>
- 20 or HP =	x	=	

HP = highest number of total claims paid for, if greater than 20.

<u>Indep. Claims</u>	<u>Extra Claims</u>	<u>Fee (\$)</u>	<u>Fee Paid (\$)</u>
- 3 or HP =	x	=	

HP = highest number of independent claims paid for, if greater than 3.

3. APPLICATION SIZE FEE

If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

<u>Total Sheets</u>	<u>Extra Sheets</u>	<u>Number of each additional 50 or fraction thereof</u>	<u>Fee (\$)</u>	<u>Fee Paid (\$)</u>
- 100 =	/ 50 =	(round up to a whole number) x	=	

4. OTHER FEE(S)

Non-English Specification, \$130 fee (no small entity discount)

Other (e.g., late filing surcharge): Petition to Make Examination Special Fee

180

SUBMITTED BY		
Signature	Registration No. 35,325 (Attorney/Agent)	Telephone (973)984 - 0076
Name (Print/Type) J. Mark Pohl		Date 7 July 05

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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PTO/SB/21 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Application Number	10/693,442
Filing Date	24 Oct 2003
First Named Inventor	Albert M. FLEISCHNER
Group Art Unit	1623
Examiner Name	
Attorney Docket Number	Goen Technologies

Total Number of Pages in This Submission

ENCLOSURES (check all that apply)

- ☒ Fee Transmittal Form
- ☒ Fee Attached
- ☐ Amendment / Reply
- ☐ After Final
- ☐ Affidavits/declaration(s)
- ☐ Extension of Time Request
- ☐ Express Abandonment Request
- ☐ Information Disclosure Statement
- ☐ Certified Copy of Priority Document(s)
- ☐ Response to Missing Parts/ Incomplete Application
- ☐ Response to Missing Parts under 37 CFR 1.52 or 1.53

- ☐ Assignment Papers (for an Application)
- ☐ Drawing(s)
- ☐ Licensing-related Papers
- ☒ Petition
- ☐ Petition to Convert to a Provisional Application
- ☐ Power of Attorney, Revocation Change of Correspondence Address
- ☐ Terminal Disclaimer
- ☐ Request for Refund
- ☐ CD, Number of CD(s) _____

- ☐ After Allowance Communication to Group
- ☐ Appeal Communication to Board of Appeals and Interferences
- ☐ Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
- ☐ Proprietary Information
- ☐ Status Letter
- ☐ Other Enclosure(s) (please identify below):

Remarks

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Pharmaceutical Patent Attorneys, LLC 55 Madison Avenue, 4th floor, Morristown NJ 07960-7397 USA
Signature	<i>A. Skuthan</i>
Date	7 July 2005

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231 on this date:

Typed or printed name	Alexandra Skuthan		
Signature	<i>A. Skuthan</i>	Date	7 July 2005

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.



Ifw

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of A.M. FLEISCHNER,
United States Utility Application
Serial No. 10/693,442,
Filed 24 Oct 2003

**PETITION UNDER 37 C.F.R. § 1.17(h)
TO MAKE EXAMINATION SPECIAL**

PETITION TO MAKE EXAMINATION SPECIAL
UNDER 37 C.F.R. 1.17(h)

Applicant respectfully requests that examination of this Application and any continuation application be made Special pursuant to CODE OF FEDERAL REGULATIONS Title 37, § 1.17(h) and MANUAL PATENT EXAMINING PROCEDURE § 708.02 ¶ II (2001).

STATEMENT OF FACTS

THERE IS AN INFRINGING DEVICE
OR PRODUCT ON THE MARKET OR
METHOD IN USE

There is an infringing device or product on the market or method in use. We first compare the claimed invention to the prior art, to show how the prior art limits the scope of the pending claims. We then present evidence showing the existence of the accused product and method. We then make a rigid comparison of certain of the pending claims to the accused method.

The Closest Prior Art of Record

The invention relates to a method to lose weight. The prior art discloses many weight-loss products and methods. These include, for example, stimulants. The art teaches stimulants which
5 are chemically-synthesized (*e.g.*, amphetamine), as well as those naturally occurring in plants (*e.g.*, caffeine, ephedrine).

The prior art also discloses the existence of the plant *Hoodia gordonii*. The prior art discloses that the *Hoodia gordonii* cactus has been used temporarily stave off hunger and thirst. The prior art also teaches that such use appears to cause a long-term **increase** in body mass. See
10 VAN HEERDEN *et al.*, U.S. Letters Patent No. 6,376,657 (tests sap and other extracts of *Hoodia gordonii*).

VAN HEERDEN teaches that administering Hoodia sap to laboratory rats increases basal food intake. The effect of a methanol extract of *trichocaulon piliferum* on rats' rate of food intake is shown in VAN HEERDEN at Figure 2. Figure 2 shows rats' basal rate of food intake (shown at
15 days 3-5) remains roughly constant at 17 grams per day; after administering sap from the cactus (at day 5), however, the rats' rate of food intake decreases quite sharply for two days, and then rises to a rate of about 20 grams per day, a rate greater than the original basal rate.

The net effect of this change in eating rate is shown in Figures 5 and 6. Figure 5 compares the body mass of control rats and rats fed various amounts of Hoodia sap. Net change in body
20 mass over the two week study period is shown in Figure 5; the control rats (Group 5 and 9) experienced moderate or significant net decreases in body mass, losing 18.91% and 3.51% of body mass, respectively. (This could be because the rats lacked adequate sleep or physical activity during the fourteen day test, or disliked the food they were given, etc...).

In contrast, rats fed *hoodia* sap (Groups 1, 2, 3, and 4) lost significantly less body mass than control Group 5. That is, they retained more body mass during the two week period. Curiously, the lowest dose (Group 1) and the higher doses (Groups 3 and 4) each had less effect than an intermediate dose (Group 2). Thus, while all groups showed less weight loss than control Group 5, VAN HEERDEN teaches that the weight-retention effect may be potentially dose-dependent, or simply due to random error.

The Pending Patent Claims

In contrast to the teachings of the prior art, the inventor has found a way to make *Hoodia gordonii* useful for weight loss. The immediate claims are drawn to this method, and to various compositions of matter useful in practicing this method. Claims 1 and 2, for example, are drawn to a weight loss method:

1. A method of body weight reduction, comprising administering a body weight reducing amount of *hoodia gordonii* at least once every about 48 hours, for at least about 45 days.
2. The method of claim 1, said *hoodia gordonii* administered at least three times every 24 hours.

In addition, the Inventor has developed a number of *Hoodia gordonii* product formulations. The claims thus also cover some of these formulations:

19. A composition of matter for body weight reduction, comprising a body weight reducing amount of *hoodia gordonii* together with a second compound selected from the group consisting of a stimulant and glucosamine, said second compound administered in an amount sufficient to lessen the amount of *hoodia gordonii* required for body weight reduction.

23. The composition of claim 19, comprising from about 5 to about 200 milligrams of *hoodia gordonii*, from about 50 to about 200 micrograms of chromium, from about 10 to about 50 micrograms of vanadium, 0 to about 400 milligrams of glucomannan, from about 25 to about 200 milligrams of sodium carboxymethylcellulose, 0 to about 15 milligrams of citrus naringinine, 0 to about

200 milligrams of glucosamine, 0 to about 500 milligrams of cocoa PEA standardized extract, and 0 to about 250 milligrams of green tea extract.

5 The immediate application thus recites claims drawn both to a method of weight loss and various compositions of matter suitable to practice this method.

The immediate claims have been drafted to avoid the prior art. The claims do not cover weight loss in general, because other methods of weight loss are known in the prior art. The claims do not cover *Hoodia gordonii per se*, as the plant is known in the prior art, *see* 35 U.S.C.
10 102, and is naturally-occurring, *see* 35 U.S.C. 101. Rather, the claims are limited to a particular use of the *Hoodia gordonii* plant - its use for weight loss.

There is An Infringing Product on the Market

The Assignee of the immediate application is TrimSpa Corporation, the maker of the
15 TrimSpa® line of dietary supplement products. TrimSpa Corporation has achieved an enviable level of consumer recognition in the weight loss industry, so much so that a number of competitors have begun to sell what can be described as slavish copies of the claimed invention, down to even copying (with inconsequential changes) the claimed product's trade name.

We now make a rigid comparison between the pending claims and these unauthorized
20 copies.

A RIGID COMPARISON OF THE ALLEGED
INFRINGEMENT DEVICE, PRODUCT OR METHOD WITH
THE APPLICATION CLAIMS HAS BEEN MADE, AND
SOME OF THE CLAIMS ARE UNQUESTIONABLY
INFRINGEMENT.

Applicant is the manufacturer of TrimSpa® dietary supplement products. Applicant has made a rigid comparison of the alleged infringing method with the pending application claims. Some of the claims are unquestionably infringed. We address products sold by a number of manufacturers, each of which is believed to clearly infringe at least one pending claim.

TrimSmart Diet & Energy Formula

TrimSmart Diet & Energy Formula (see attached Exhibit) is a slavish copy of Applicant's TrimSpa product (see attached Exhibit). In fact, the maker of TrimSmart boasts that this product is a direct copy of the claimed invention. A television commercial for the accused product says,:

We've all heard of the hottest new diet supplement in America called TrimSpa. TrimSpa is the new rage with celebrities and athletes across America and we think it's a great product. Only problem is, if you're like me, you really don't want to spend a fortune on a diet product every month. Now there's TrimSmart, a smarter way to get the same results for less than half the price. ***Look at the label – they both have the same great ingredients, like Hoodia cactus extract, vanadium, glucomannan citruc narangin, cocoa extract;*** and TrimSmart has more than twice the amount of green tea ECGC.

See Trim Smart Commercial (5 Oct. 2004) (copy attached). This advertising confirms (indeed, it *boasts!*) that the accused product is a direct, willful copy of the claimed invention.

The accused product's labeling confirms that the accused product is a direct copy of the claimed invention. I attach as an exhibit a copy of the package label for TrimSmart Diet & Energy Formula. The accused product labeling copies that of the patented product, even copying Applicant's packaging design and TrimSpa trademark.

product labeling to the pending claims. For example, pending claims 19 and 23 read:

19. A composition of matter for body weight reduction, comprising a body weight reducing amount of *hoodia gordonii* together with a second compound selected from the group consisting of a stimulant and glucosamine, said second compound administered in an amount sufficient to lessen the amount of *hoodia gordonii* required for body weight reduction.

* * *

23. The composition of claim 19, comprising from about 5 to about 200 milligrams of *hoodia gordonii*, from about 50 to about 200 micrograms of chromium, from about 10 to about 50 micrograms of vanadium, 0 to about 400 milligrams of glucomannan, from about 25 to about 200 milligrams of sodium carboxymethylcellulose, 0 to about 15 milligrams of citrus naringinine, 0 to about 200 milligrams of glucosamine, 0 to about 500 milligrams of cocoa PEA standardized extract, and 0 to about 250 milligrams of green tea extract.

In contrast, the accused product copies literally each and every claim element in pending claim 23. This can be is shown in the following claim chart, which compares each element of claim 23 to each of the ingredients shown on the accused product labeling.

Claim limitation	Accused product label
5 to 200 milligrams of <i>hoodia gordonii</i>	150 mg of <i>hoodia gordonii</i>
50 to 200 micrograms of chromium	150 micrograms of chromium
10 to about 50 micrograms of vanadium	30 micrograms of vanadium
0 to about 400 milligrams of glucomannan	400 milligrams of glucomannan
25 to 200 mg of sodium carboxymethylcellulose	100 mg of sodium carboxymethylcellulose
0 to about 15 milligrams of citrus naringinine	10 milligrams of citrus naringin [<i>sic</i>]
0 to about 200 milligrams of glucosamine	0 milligrams of glucosamine
0 to about 500 milligrams of cocoa PEA standardized extract	325 milligrams of cocoa PEA standardized extract
0 to about 250 milligrams of green tea extract	510 milligrams of green tea extract

Note that the claim requires 0 to about 250 milligrams of green tea extract. The accused product includes 250 milligrams of green tea extract, together with additional green tea extract. Inclusion of additional green tea extract does not avoid infringement, because the claim covers a composition “comprising” 250 milligrams of green tea extract. The claim term “comprising” means that the claim includes a product with the specific material specifically recited in the claim, together with anything else, including, for example, additional green tea extract. See, e.g., *Moleculon Research Corp. v. CBS, Inc.*, 793 F.2d 1261 (Fed. Cir., 1986).

Infringement is confirmed by the actual contents of the accused product. TrimSpa Corporation (the Applicant) obtained samples of the accused product and had these samples evaluated by an independent analytical testing laboratory, Bio-Botanica Inc. The results of this independent testing confirms that the accused product in fact contains the claimed amounts of green tea extract, cocoa extract, glucosamine, and *Hoodia gordonii*. This is shown by Youssef MIRHOM, Ph.D., Analytical Report on Trim Smart (11.08.04) (copy attached).

TrimSmart Natural Appetite Supressant, Glucomannan-Free Formula

I attach as an exhibit a copy of the package label for TrimSmart Natural Appetite Supressant, Glucomannan-Free Formula. This product also is a slavish copy of Applicant's product, even copying Applicant's packaging design and trademark.

5 The accused product literally has each and every element of claim 23. This is shown by comparing each element of claim 23 to the ingredients shown on the accused product labeling:

Claim limitation	Accused product – per caplet
5 to 200 milligrams of <i>hoodia gordonii</i>	7.5 mg of <i>hoodia gordonii</i>
50 to 200 micrograms of chromium	75 micrograms of chromium
10 to about 50 micrograms of vanadium	15 micrograms of vanadium
0 to about 400 milligrams of glucomannan	0 milligrams of glucomannan
25 to 200 mg of sodium carboxymethylcellulose	50 mg of sodium carboxymethylcellulose
0 to about 15 milligrams of citrus naringinine	5 milligrams of citrus naringin [<i>sic</i>]
0 to about 200 milligrams of glucosamine	0 milligrams of glucosamine
0 to about 500 milligrams of cocoa PEA standardized extract	200 milligrams of cocoa PEA standardized extract
0 to about 250 milligrams of green tea extract	37.5 milligrams of green tea extract

10 Note that the accused product has each and every claim limitation literally; thus the accused product infringes claim 23 literally.

TrimClub

15 TrimClub Ephedra free formula is a slavish copy of Applicant's TrimSpa® product. In fact, the maker of TrimClub boasts, "Trim Spa TrimSpa vs Trim Club ... Compare Formulations ... ** Compare to TRIM SPA®." See TrimClub eBay sale description (5 Oct. 2004) (copy enclosed). This advertising confirms (indeed, it *boasts!*) that the accused product is a direct, willful copy of the claimed invention.

The accused product's ingredient labeling confirms that the accused product is a direct copy of the claimed invention. The accused product labeling copies that of the patented product, even copying Applicant's packaging design and TrimSpa trademark.

The accused product literally has each and every claim element for a number of pending claims. This can be shown by comparing each element the ingredients shown on the accused product labeling, *see id.* at Product Highlights, to the pending claims. For example, pending claim 23 reads:

19. A composition of matter for body weight reduction, comprising a body weight reducing amount of *hoodia gordonii* together with a second compound selected from the group consisting of a stimulant and glucosamine, said second compound administered in an amount sufficient to lessen the amount of *hoodia gordonii* required for body weight reduction.

* * *

23. The composition of claim 19, comprising from about 5 to about 200 milligrams of *hoodia gordonii*, from about 50 to about 200 micrograms of chromium, from about 10 to about 50 micrograms of vanadium, 0 to about 400 milligrams of glucomannan, from about 25 to about 200 milligrams of sodium carboxymethylcellulose, 0 to about 15 milligrams of citrus naringinine, 0 to about 200 milligrams of glucosamine, 0 to about 500 milligrams of cocoa PEA standardized extract, and 0 to about 250 milligrams of green tea extract.

In contrast, the accused product copies literally each and every claim element in pending claim 23. This can be is shown in the following claim chart, which compares each element of claim 23 to each of the ingredients shown on the accused product labeling.

Claim limitation	Accused product advertisement
5 to 200 milligrams of <i>hoodia gordonii</i>	150 mg of <i>hoodia gordonii</i>
50 to 200 micrograms of chromium	150 micrograms of chromium

10 to about 50 micrograms of vanadium	30 micrograms of vanadium
0 to about 400 milligrams of glucomannan	400 milligrams of glucomannan
25 to 200 mg of sodium carboxymethylcellulose	100 mg of sodium carboxymethylcellulose
0 to about 15 milligrams of citrus naringinine	10 milligrams of citrus naringin [sic]
0 to about 200 milligrams of glucosamine	100 milligrams of glucosamine
0 to about 500 milligrams of cocoa PEA standardized extract	325 milligrams of cocoa PEA standardized extract
0 to about 250 milligrams of green tea extract	250 milligrams of green tea extract

Thus, this product literally infringes at least claim 23.

The HG Pharma HoodiaSpa line of Products.

5 A variety of products is offered for sale by a company doing business as H G Pharma. These accused products are sold under the trade name "HoodiaSpa," a trademark deceptively similar to Applicant's TrimSpa® trademark. The accused infringer offers for sale at least three different products: "HoodiaSpa 1500," "HoodiaSpa 24," and "HoodiaSpa Extreme." I attach a printout of the hoodiaspa.com website (23 March 2005).

10 This website provides evidence of infringement. Each of these accused products literally infringes at least one pending application claim. We thus discuss each product separately.

HoodiaSpa Extreme Infringes Claim 19

15 HoodiaSpa Extreme literally has each and every claim element for, inter alia, pending claim 19. This can be shown by comparing certain of the pending claims to the accused product's promotional information. For example, pending claim 19 reads:

20 19. A composition of matter for body weight reduction, comprising a body weight reducing amount of *hoodia gordonii* together with a second compound selected from the group consisting of a stimulant and glucosamine, said second compound administered in an amount sufficient to lessen the amount of *hoodia gordonii* required for body weight reduction.

In contrast, HoodiaSpa Extreme copies each and every claim element in pending claim 19. This can be shown in the following claim chart, which compares each element of claim 19 to the accused product's promotional literature, available at www.hoodiaspa.com/extreme.html (23 March 2005) (copy attached)..

Claim limitation	HoodiaSpa Extreme advertisement
a body weight reducing	"Suppresses appetite! Start losing weight" "Dynamic weight loss agent"
amount of <i>hoodia gordonii</i>	"Hoodia Gordonii Powder" Helps control the desire to eat by signaling the hypothalamus"
together with	"incorporating these following 11 ingredients"
a second compound selected from the group consisting of a stimulant and glucosamine	The accused product contains a number of stimulants, including caffeine (anhydrous), green tea extract, Guarana extract, and Yohimbe extract.
said second compound administered in an amount sufficient to lessen the amount of <i>hoodia gordonii</i> required for body weight reduction	"By incorporating these following 11 ingredients in Hoodiaspa Extreme it becomes dynamic weight loss agent."

HoodiaSpa Extreme thus has each limitation of claim 19. Thus, HoodiaSpa Extreme literally infringes claim 19.

HoodiaSpa 1500 Literally infringes Claim 1

Claim 1 is drawn not to a product, but to a weight loss method:

1. A method of body weight reduction, comprising administering a body weight reducing amount of *hoodia gordonii* at least once every about 48 hours, for at least about 45 days.

HoodiaSpa 1500 is not a “method,” but a product. It is, however, recommended for use in practicing the claimed method.

Claim limitation	HoodiaSpa 1500 advertisement
administering ... <i>hoodia gordonii</i>	“1000 MG PURE HOODIA per tablet” [<i>n.b.</i> : why is a product which has only 1000 mg of Hoodia advertised as “HoodiaSpa 1500?”]
a body weight reducing amount	“effective / safe weight loss”; “Lose Excess Weight”
at least once every about 48 hours	“Take 1 to 2 capsules in the morning, or early afternoon”
for at least about 45 days	One bottle has 120 capsules; at the recommended dose of 1 or 2 capsules per day, each bottle provides between 60 and 120 days of use.

HoodaSpa 1500 directly infringes claim 1 because taking the accused product per the recommended use replicates the claimed method. HoodiaSpa 1500 also induces the user to infringe claim 1, by recommending use of HoodiaSpa 1500 to practice the claimed method.

HoodiaSpa 24-SRT Infringes Claim 2

Claim 2 requires a specific dosage :

2. The method of claim 1, said *hoodia gordonii* administered at least three times every 24 hours.

HoodiaSpa-24 SRT infringes this claim because it uses the claimed pattern of dosage.

Claim limitation	HoodiaSpa-24 SRT advertisement
administering ... <i>hoodia gordonii</i>	"our product contains 100% Pure Certified Hoodia Gordonii Powder from South Africa"
a body weight reducing amount	"effective / safe weight loss"
at least once every about 48 hours	"Take one (1) Sustained Release tablet in the morning, one (1) Sustained Release tablet in the early afternoon, and one (1) Sustained Release tablet in the evening." [n.b.: the manufacturer recommends taking the ostensibly sustained-release tablets more frequently than the normal tablets]
for at least about 45 days	Sold in units of three bottles a "3-month Supply."
said <i>hoodia gordonii</i> administered at least three times every 24 hours	"Take one (1) Sustained Release tablet in the morning, one (1) Sustained Release tablet in the early afternoon, and one (1) Sustained Release tablet in the evening."

HoodaSpa 1500 directly infringes claim 1 because taking the accused product per the recommended use replicates the claimed method. HoodiaSpa 1500 also induces the user to infringe claim 1, by recommending use of HoodiaSpa 1500 to practice the claimed method. For example, the advertisement quotes a user testimonial of "Julie K., Clearwater FL," who advises, "I have used Hoodia-24 SRT now for three weeks and the weight is coming off."

THE INVENTOR OF RECORD HAS A GOOD
KNOWLEDGE OF THE PRIOR ART

The Inventor of record has a good knowledge of the prior art. Applicant has submitted a
rather comprehensive Information Disclosure Statement, making of record copies of each of the
prior art references deemed most closely related to the pending claims.

POINT TO BE REVIEWED

Whether examination of the application may be accelerated under M.P.E.P. § 708.02(II)?

ACTION REQUESTED

Applicant respectfully requests that examination of the application (and any continuation or
divisional application) be made special.

ENCLOSURES

A FEE TRANSMITTAL FORM and the required petition fee are enclosed. The references
most closely related have already been made of record.

Respectfully submitted,
PHARMACEUTICAL PATENT ATTORNEYS, LLC

/s/

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55 Madison Avenue, 4th fl.
Morristown, NJ 07960-6397
Direct ☎ (973) 984-0076

Mark.Pohl@LicensingLaw.Net

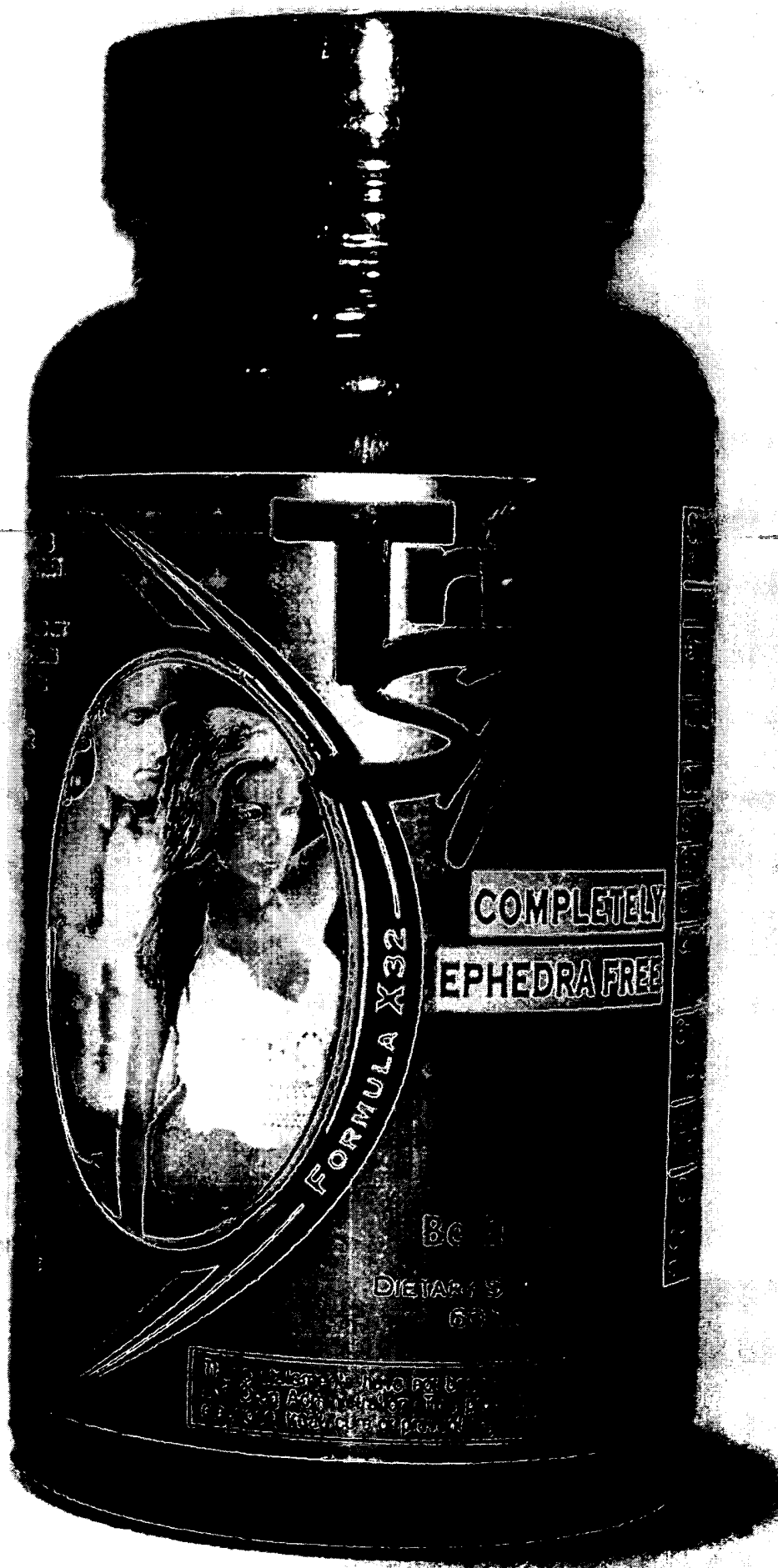
6 July 2005

Mbc:mp

Enclosures

- A. TrimSpa package photographs
- B. TrimSmart package photographs, text of television commercial, and Bio-Botanica
Analytical Report
- C. TrimClub advertisement from ebay®
- D. HoodiaSpa.com website

SD/Goen Technol/10/693,442 Petition – Special.doc



Supplement Facts

Serving Size 2 Tablets Servings per Container 30

Amount Per Serving **100%**

Osteon 1500 mg **125**

(a premium grade of calcium)

Vanadium 30 mg *****

(a vanadium element with vanadate)

Glucosamine 400 mg *****

Sodium chondroitin sulfate 100 mg *****

Chondroitine 50 mg *****

Glucosamine HCl 100 mg *****

Cartilage extract 250 mg *****

Standardized by HPLC to contain 90% chondroitin sulfate and 10% hyaluronic acid

Glucosamine extract (40%) 250 mg *****

Standardized by HPLC to contain 40% glucosamine sulfate and 60% chondroitin sulfate

Glucosamine sulfate 150 mg *****

(a premium grade of glucosamine)

Glucosamine HCl 100 mg *****

Glucosamine sulfate 100 mg *****

(a premium grade of glucosamine sulfate)

Glucosamine sulfate 100 mg *****

(a premium grade of glucosamine sulfate)

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(a premium grade of glucosamine sulfate)

Glucosamine sulfate 100 mg *****

(a premium grade of glucosamine sulfate)



Handwritten text, possibly a signature or brand name, in a cursive script.

*Glucosmannan-free Formula
*Formula sets up...

60 GRAMS

ALL MINERAL POTENCIES ARE ELEMENTAL /
TOUTES LES TENEURS EN MINÉRAUX SONT DE SOURCE ÉLÉMENTAIRE

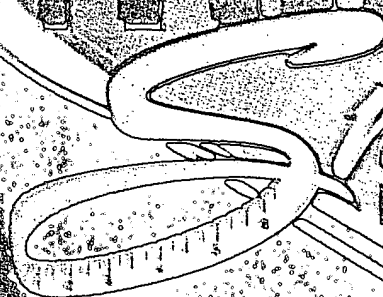
Each Caplet Contains Chaque caplet contient /	Daily Dosage Dose quotidienne/
Chromium (chromium bisglycinate) 75 mcg Chrome (biglycinate de chrome)	225 mcg
Vanadium (vanadium citrate) 15 mcg Vanadium (citrate de vanadium)	45 mcg
Sodium carboxymethylcellulose (non specific trees) 50 mg Carboxyméthylcellulose sodique (arbres non spécifiques)	150 mg
Citrus naringin (Citrus paradisi) 5 mg Naringine d'agrumes (Citrus paradisi)	15 mg
Glucose polymers (corn) 50 mg Polymères de glucose (maïs)	150 mg
Cocoa 10:1 extract (Theobroma cacao) (10% theobromine) 200 mg Extrait de cacao à 10:1 (Theobroma cacao) (10% de théobromine)	6000 mg*
Green tea 6:1 extract (Camellia sinensis) (36% polyphenols, 15% ECGC, 8.5% caffeine) 37.5mg Extrait de thé vert à 6 (Camellia sinensis) (36% de polyphénols, 15% d'ECGC, 8,5% de caféine)	675 mg*
Hoodia (Hoodia gordonii) 7.5 mg	22.5 mg

*crude equivalent / *équivalent de plante fraîche

TRIM

Smart

Diet & Energy Formula



The Smart Way to
Lose Weight



Dietary Supplement
60 Tablets

Supplement Facts

Serving Size: 2 Tablets / Servings Per Container: 30

	Amount Per Serving	% DV
Chromium (as chromium dinicotinate glycinate)	150 mcg	125%
Vanadium (as vanadium amino acid chelate)	30 mcg	
Glucomannan	400 mg	
Sodium carboxymethylcellulose	100 mg	
Citrus naringin	10 mg	
Glucose polymers	100 mg	
Cocoa extract (standardized for PEA, tyramine and 10% theobromine)	325 mg	
Green tea extract (standardized for EGCG, polyphenols and caffeine)	510 mg	
Hoodia gordonii cactus (whole plant/less roots)	150 mg	

*Daily Value (DV) not established.

Other ingredients: Dicalcium phosphate, microcrystalline cellulose, croscarmellose sodium, stearic acid, magnesium stearate, silica and film coat (hypromellose, hydroxypropyl cellulose, and polyethylene glycol).

Trim Smart Commercial

1 X :30

10/5/04

VOICE OVER

WE'VE ALL HEARD OF THE HOTTEST NEW DIET SUPPLEMENT IN AMERICA CALLED TRIMSPA. TRIMSPA IS THE NEW RAGE WITH CELEBRITIES AND ATHLETES ACROSS AMERICA AND WE THINK IT'S A GREAT PRODUCT. ONLY PROBLEM IS IF YOU'RE LIKE ME YOU REALLY DON'T WANT TO SPEND A FORTUNE ON A DIET PRODUCT EVERY MONTH. NOW THERE'S TRIM SMART, A SMARTER WAY TO GET THE SAME RESULTS FOR LESS THAN HALF THE PRICE. LOOK AT THE LABEL. THEY BOTH HAVE THE SAME GREAT INGREDIENTS LIKE: HOODIA CACTUS EXTRACT, VANADIUM, GLUCOMANNAN, CITRUS NARINGIN, COCOA EXTRACT AND TRIM SMART HAS MORE THAN TWICE THE AMOUNT OF GREENTEA ECGC. TRIM SMART INVESTS IN THE PRODUCT WHERE IT COUNTS, NOT BY PAYING HEAVYWEIGHT ENDORSERS. START TRIMMING YOUR BODY AND NOT YOUR WALLET. TRIM SMART IS AVAILABLE FOR ONLY \$19.95 FOR A FULL ONE MONTH SUPPLY. BUT IF YOU ORDER TWO RIGHT NOW WE'LL GIVE YOU A THIRD BOTTLE ABSOLUTELY FREE! THAT'S A THREE MONTH SUPPLY THROUGH THIS SPECIAL TV OFFER. GET TRIM SMART TODAY!

TEXT ON SCREEN

"YOU CAN PAY UP TO \$39.95 FOR TRIMSPA (REGISTERED TRADEMARK SYMBOL) ORDER NOW! WWW.TRIMSMART.COM"

NEW SCREEN

"ORDER NOW! SPECIAL TV OFFER!

BUY 2, GET 1 FREE PLUS \$5.95 S&H

WWW.TRIMSMART.COM

ORDER NOW!"

"DISCLAIMERS"

"TRIMSPA IS A TRADEMARK OF NUTRAMERICA CORPORATION. TRIM
SMART IS NO WAY ASSOCIATED WITH TRIMSPA.(REGISTERED
TRADEMARK SYMBOL)"

"TRIMSMART HAS NOT BEEN EVALUATED BY THE F.D.A. TRIM SMART IS
NOT INTENDED TO TREAT, DIAGNOSE, OR CURE ANY DISEASE OR
CONDITION."

NEW SCREEN

TRIM SMART	TRIMSPA
HOODIA CACTUS EXTRACT 150 MG	HOODIA CACTUS EXTRACT 150 MG
VANADIUM 30 MCG	VANADIUM 30 MCG
GLUCOMANNAN 400 MG	GLUCOMANNAN 400 MG
CITRUS NARINGIN 10 MG	CITRUS NARINGIN 10 MG
COCOA EXTRACT 325 MG	COCOA EXTRACT 325 MG
GREENTEA ECGC 510 MG	GREENTEA ECGC 250 MG

ORDER NOW!

WWW.TRIMSMART.COM

NEW SCREEN

"ORDER NOW! WWW.TRIMSMART.COM"

NEW SCREEN

"ORDER NOW! ONLY \$19.95 ONE MONTH SUPPLY! WWW.TRIMSMART.COM"



Date: 11.08.04

Analytical Report on Trim Smart

Lot. # 0106H4 Exp. 08/07

1) **Green Tea Extract 510 mg/2 Tab.**

The potency of the extract is unspecified, we will assume that it is standardized to 40% polyphenols and about 30% Caffeine.

Results: a) Polyphenols = 180 mg/2 Tab.

These would be derived from $(180 \times 100)/40 = 450$ mg Green Tea (40%) and not 510 mg.

b) Caffeine = 133 mg/2 Tab.

These would be derived from $(133 \times 100)/30 = 443$ mg Green Tea and not 510 mg.

This confirms that 2 Tabs. Contain only 450 mg Green Tea PE with 40% PolyPhenols and about 30% Caffeine.

c) EGCG concentration is quite good that is 72.04 mg/2 Tab.

2) **Cocoa Extract 325 mg/2 Tab.**

with 10% Theobromine

In other words, Theobromine 32.5 mg/2 Tab.

Results: 37 mg/2 Tab.

That is $(37 \times 100)/32.5 = 113.8$ mg % or 13.8 % extra was added.

3) **Glucosamine is not mentioned on the Label,**

Let us consider Glucose Polymer: 100 mg/2 Tab. to be nothing but Glucosamine

Results: Glucosamine = 67.22 mg/2 Tab.

i.e., much less than expected and probably glucose polymer would be nothing but Glucosamine or they have to explain what it is if it is not Glucosamine.

4) **Hoodia 150 mg/2 Tab.**

Result: 157.00 mg/2 Tab.

Results Released and Approved by:

Prof. Em. Youssef Mirhom, Ph. D.
Vice President of Research & Development
and Chief Scientific Officer

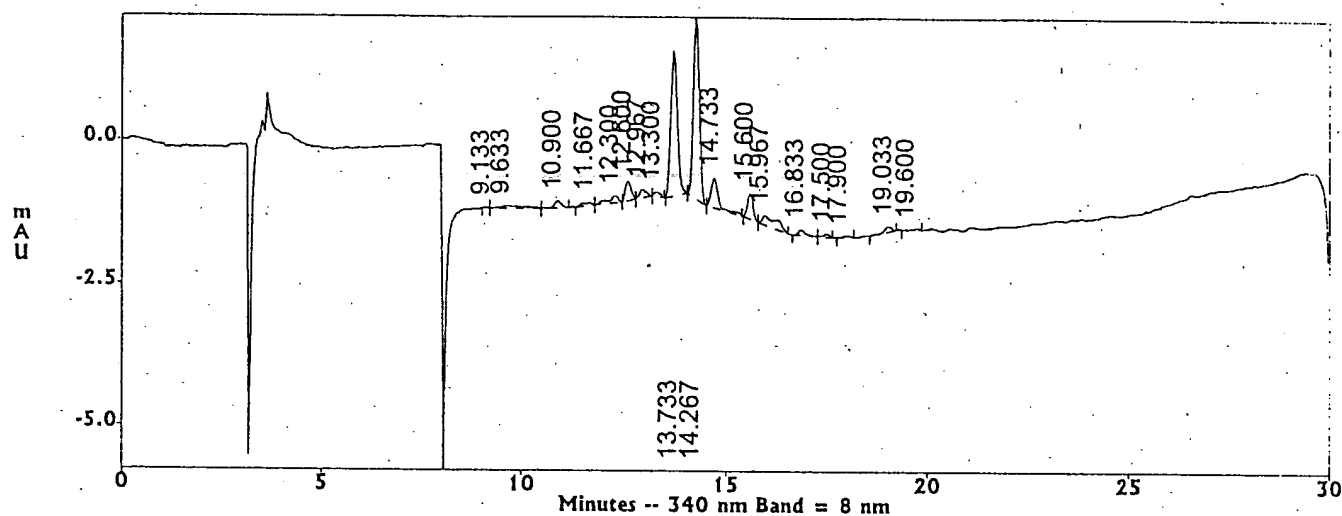


Bio-Botanica Inc.

File : c:\class-vp\chrom\110404.3
 Method : c:\class-vp\methods\test.met
 Sample ID : 2STDHOODIA0.52MG/ML
 Vial : 53
 Volume : 45

	Sample Amount	ISTD Amount	Mult. Factor
Calibration :	1.000	1.000	1.000
Run :	1.000	1.000	1.000

Acquired : Nov 04, 2004 15:29:55
 Printed : Nov 05, 2004 10:51:13
 User : R/D c:\class-vp\chrom\110404.3 -- Channel A, PDA Channel 1



Channel A Results -- PDA Channel 1, 340 nm, 8 nm Band

Peak #	RT	Area	AREA PERCENT
--	8.235	0	0.000
1	9.133	104	0.111
2	9.633	2046	2.178
3	10.900	1629	1.734
4	11.667	975	1.038
5	12.300	2086	2.220
6	12.600	3351	3.567
7	12.967	1736	1.848
8	13.300	860	0.915
9	13.733	28537	30.374
10	14.267	32700	34.805
11	14.733	6724	7.157
12	15.600	4356	4.636
13	15.967	4700	5.003
14	16.833	1224	1.303
15	17.500	718	0.764
16	17.900	438	0.466
17	19.033	1328	1.413
18	19.600	440	0.468

Totals :

93952 100.000

2nd standard Hoodia (Supplier Lot#96858)

93952

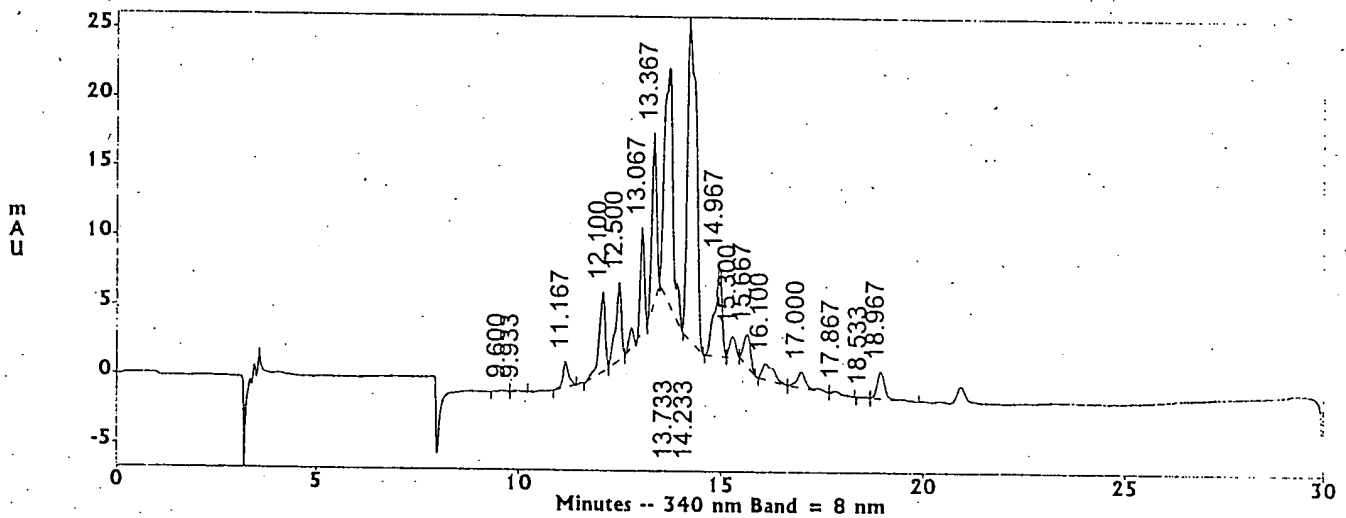
0.5245100%

File : c:\class-vp\chrom\110404.1
 Method : c:\class-vp\methods\test.met
 Sample ID : TRISMART6.75MG/ML
 Vial : 51
 Volume : 45

	Sample Amount	ISTD Amount	Mult. Factor
Calibration :	1.000	1.000	1.000
Run :	1.000	1.000	1.000

Acquired : Nov 04, 2004 14:20:44
 Printed : Nov 08, 2004 08:41:20
 User : R/D

c:\class-vp\chrom\110404.1 -- Channel A, PDA Channel 1



Channel A Results -- PDA Channel 1, 340 nm, 8 nm Band

Peak #	RT	Area	AREA PERCENT
--	8.235	0	0.000
1	9.600	981	0.090
2	9.933	1032	0.095
3	11.167	17784	1.630
4	12.100	57964	5.313
5	12.500	55469	5.085
6	13.067	63934	5.861
7	13.367	91878	8.422
8	13.733	251439	23.048
9	14.233	352008	32.267
10	14.967	83239	7.630
11	15.300	15551	1.425
12	15.667	26366	2.417
13	16.100	23819	2.183
14	17.000	18882	1.731
15	17.867	2668	0.245
16	18.533	713	0.065
17	18.967	27202	2.493

Totals :

1090929 100.000

Hoodia in Trim Smart 0106144

$$\frac{1090929}{6.75 \cdot 45 \cdot 11.46(F)} = \frac{93950}{0.5245 \cdot 100.8}$$

$$x = 78.5 \text{ mg/tab}$$

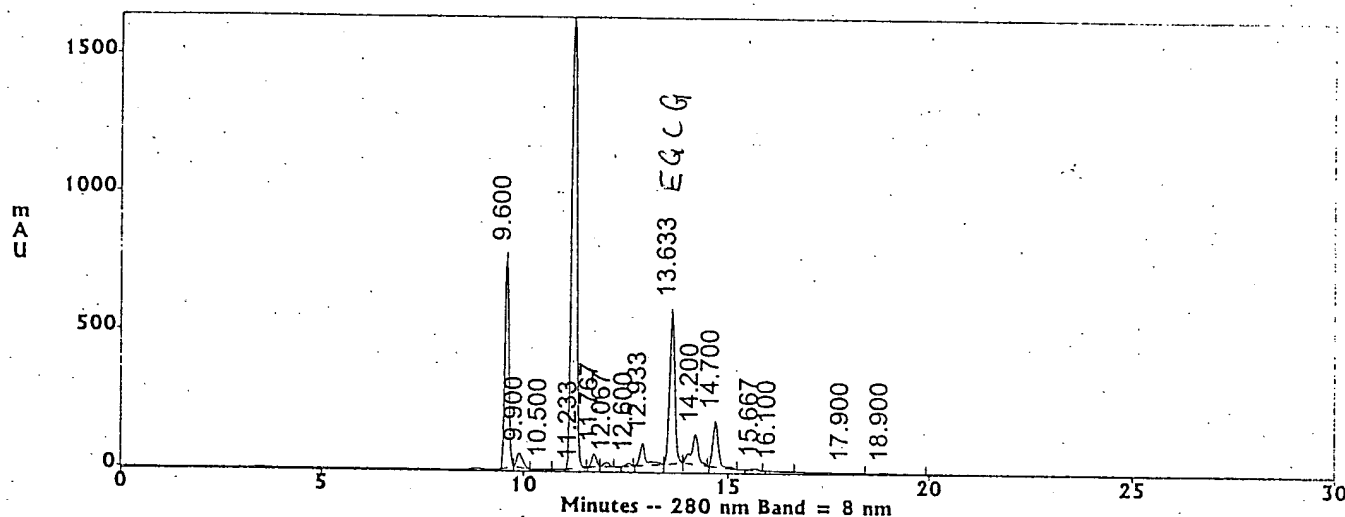
$$x = 157.00 \text{ mg/2 tabs}$$

File : c:\class-vp\chrom\110404.1
Method : c:\class-vp\methods\test.met
Sample ID : TRIMSMART6.75MG/ML
Vial : 51
Volume : 45

	Sample Amount	ISTD Amount	Mult. Factor
Calibration :	1.000	1.000	1.000
Run :	1.000	1.000	1.000

Acquired : Nov 04, 2004 14:20:44
Printed : Nov 05, 2004 12:13:38
User : R/D

c:\class-vp\chrom\110404.1 -- Channel A, PDA Channel 1



Channel A Results -- PDA Channel 1, 280 nm, 8 nm Band

Peak #	RT	Area	AREA PERCENT
--	8.235	0	0.000
1	9.600	5568968	18.088
2	9.900	531847	1.727
3	10.500	19916	0.065
4	11.233	15444492	50.165
5	11.767	363240	1.180
6	12.067	151420	0.492
7	12.600	102280	0.332
8	12.933	893788	2.903
9	13.633	4689469	15.232
10	14.200	1306946	4.245
11	14.700	1559438	5.065
12	15.667	80890	0.263
13	16.100	26768	0.087
14	17.900	7752	0.025
15	18.900	40472	0.131

Totals :

30787686 100.000

EGCG in Trim Smart Lot # 010644

$$\frac{5847705}{0.42 \cdot 45 \cdot 51\%} = \frac{4689469}{6.75 \cdot 45 \cdot X} \quad X = 2.54\%$$

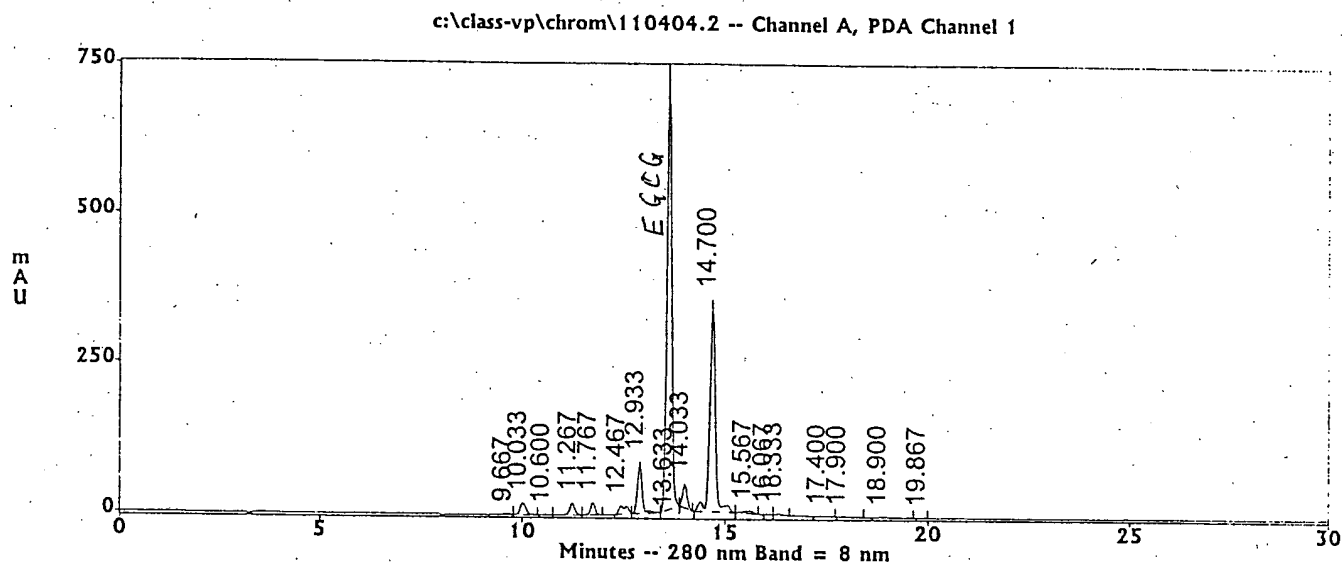
$$2.54\% \times 1418 \text{ mg/tab} = 36.02 \text{ mg/tab EGCG}$$

$$= 72.04 \text{ mg/2 Tab.}$$

File : c:\class-vp\chrom\110404.2
 Method : c:\class-vp\methods\test.met
 Sample ID : 2STDTEA0.422MG/ML
 Vial : 52
 Volume : 45

	Sample Amount	ISTD Amount	Mult. Factor
Calibration :	1.000	1.000	1.000
Run :	1.000	1.000	1.000

Acquired : Nov 04, 2004 14:55:20
 Printed : Nov 05, 2004 12:18:28
 User : R/D



Channel A Results -- PDA Channel 1, 280 nm, 8 nm Band

Peak #	RT	Area	AREA PERCENT
--	8.235	0	0.000
1	9.667	18296	0.167
2	10.033	198222	1.804
3	10.600	2872	0.026
4	11.267	171387	1.560
5	11.767	161008	1.466
6	12.467	200374	1.824
7	12.933	672944	6.126
8	13.633	5847705	53.233
9	14.033	317746	2.893
10	14.700	3264816	29.720
11	15.567	74242	0.676
12	16.067	2794	0.025
13	16.333	13499	0.123
14	17.400	10091	0.092
15	17.900	6145	0.056
16	18.900	22578	0.206
17	19.867	436	0.004

Totals :

10985155 100.000

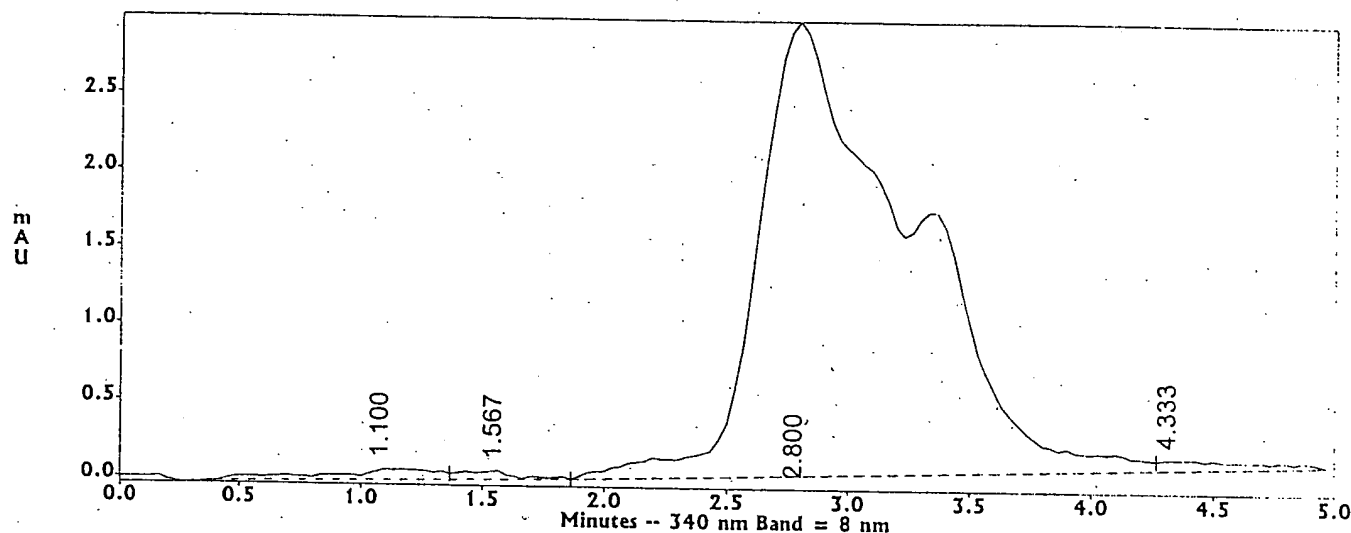
EGCG in 2nd standard Tea (51%)
5847705
 0.422-45-51%

File : c:\class-vp\chrom\110404.08
 Method : c:\class-vp\methods\glu80.met
 Sample ID : 16H4TRIMSMART5.22MG
 Vial : 14
 Volume : 5

	Sample Amount	ISTD Amount	Mult. Factor
Calibration :	1.000	1.000	1.000
Run :	1.000	1.000	1.000

Acquired : Nov 04, 2004 13:10:50
 Printed : Nov 05, 2004 10:57:26
 User : R/D

c:\class-vp\chrom\110404.08 -- Channel A, PDA Channel 1



Channel A Results -- PDA Channel 1, 340 nm, 8 nm Band

Peak #	RT	Area	Area %	Height
1	1.100	2230	1.68	72
2	1.567	909	0.68	59
3	2.800	128066	96.20	2946
4	4.333	1924	1.45	71
Totals :		133129	100.00	3148

Glucosamine in Trim Smart

Lot # 0106 H4

$$\frac{133129}{5.225 \times 10^5} = \frac{708062}{0.665 \times 10^6} \quad x = 2.37\%$$

$$2.37\% \times 1418 \frac{\text{mg}}{\text{tab}} = 33.61 \frac{\text{mg}}{\text{tab}}$$

$$= 67.22 \text{ mg/2 Tab.}$$

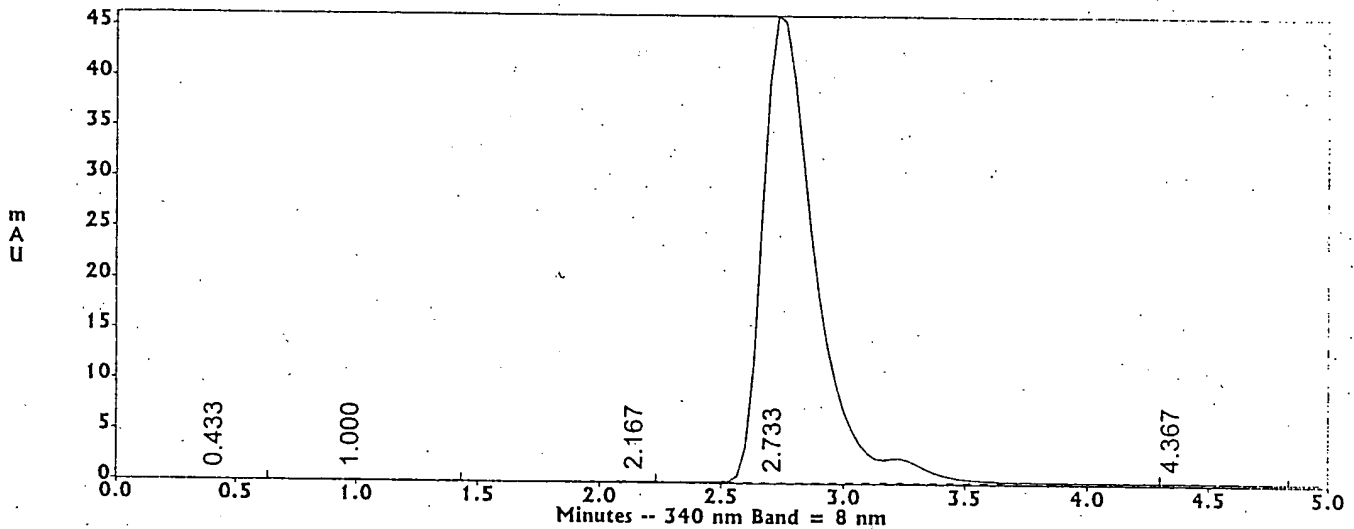
Bio-Botanica, Inc.

File : c:\class-vp\chrom\110404.10
 Method : c:\class-vp\methods\glu80.met
 Sample ID : STDGLUCOSAMINE0.66M
 Vial : 16
 Volume : 5

	Sample Amount	ISTD Amount	Mult. Factor
Calibration :	1.000	1.000	1.000
Run :	1.000	1.000	1.000

Acquired : Nov 04, 2004 13:27:05
 Printed : Nov 05, 2004 10:57:56
 User : R/D

c:\class-vp\chrom\110404.10 -- Channel A, PDA Channel 1



Channel A Results -- PDA Channel 1, 340 nm, 8 nm Band

Peak #	RT	Area	Area %	Height
1	0.433	232	0.03	22
2	1.000	1132	0.16	54
3	2.167	1516	0.21	94
4	2.733	704118	99.44	46119
5	4.367	1064	0.15	50
Totals :		708062	100.00	46339

Standard glucosamine

708062

0.665-100%



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PDT

Quantity: 10 available

History: [Bidders list](#)

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United States

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Ships to: United States

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Seller information

[milanct](#) (141 ☆) Power Seller

Feedback Score: 141

Positive Feedback: 99.3%

Member since Apr-16-03 in United States

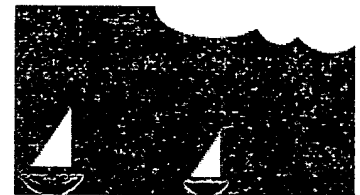
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Description (revised)



****Compare to TRIM SPA ®**

Trim Club (Ephedrine Free)

(1) One Factory Sealed Bottle of Trim Club Fat Loss Formula containing 75 tablets. The expiration date is 02/06.

Product Highlights

Let's face it, since the elimination of ephedra based products people who are serious about reducing their overall percentage of body fat have been seeking an alternative. Trim Club just may be the one for you?

Trim Club

Ephedra Free Formula

For the body you desire

Dietary Supplement

*****Compare to TRIM SPA ®***

75 TABLETS (not 60)

25 % more

**** See our other auctions for additional savings on a (2) Pack Special***

Side Panel Information

DIRECTIONS: Two (2) tablets, two (2) times a day with a full glass of water as a dietary supplement.

For best results, use with a reduced fat/calorie diet and an exercise program.

Product Highlights

Serving Size 2 Tablets

Amount Per 2 Tablets % Daily Value

Chromium (As Chromium Dinicotinate Glycinate) 150 mcg. 125 %

Vanadium (As Vanadium amino Acid Chelate) 30 mcg. *

Glucomannan 400 mg. *

Sodium Carboxymethylcellulose 100 mg. *

Citrus Naringin 10 mg. *

Glucosamine Hydrochloride 100 mg. *

Cocoa Nut Extract [Standardized for PEA (Phenylethylamine,

Tyramine and 10% Theobromine)] 325 mg. *

Green Tea Leaf Extract 40% [Standardized for ECGC

(Epigallocatechin gallate, Polyphenols, and 40% Caffeine)] 250 mg. *

Hoodia Gordonii Cactus (Whole Plant Less Roots) 150 mg. *

OTHER INGREDIENTS –Dicalcium phosphate, celluloses, stearic acid, silica, magnesium stearate , pharmaceutical glaze natural coating.

****Daily Value not established.***

***** This product is not manufactured or distributed by Trim Spa®, distributor of Trim Spa® Formula X32***

STORAGE - Keep tightly closed in a dry place: do not expose to excessive heat.

KEEP OUT OF THE REACH OF CHILDREN

WARNING: Consult with your health professional if you are taking anti-coagulants or are allergic to shellfish.

Retail \$ 39.99 each

Payment : Pay Pal is a preferred method of payment! Money Orders Will ship within 3 business days of receipt of Money Orders or Cashiers checks. Personal check or Pay Pal e-check will be shipped when cleared

Shipping: Items will be shipped USPS Priority Mail. Insurance is optional and recommended as I can not be responsible for lost or stolen items once shipped. .

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HoodiaSpa-24 SRT
HoodiaSpa Extreme



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Julie K. - Clearwater, FL

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HOODIASPA-24 SRT

HOODIA-24SRT COMPETITION		Features
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YES	NO	1000MG PURE HOODIA per tablet
YES	NO	Sustained Release
YES	NO	Effective for longer duration
YES	NO	Works While You Are Sleep?



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Mar 9, 2005 Alert! - The price of hoodia gordonii is increasing. A report has come in from South Africa that several commercial farmers have had their licenses not renewed due to an extreme drought this season. We are expecting huge price increases. We cannot guarantee that prices will not double in the upcoming months. If you like HoodiaSpa we recommend you stock up on product while prices are still low.



**HIGH POTENCY
PURE HOODIA
1500MGS**



**1000MG
PURE HOODIA
S/R TABLETS**



**THERMOGENIC
INCREASES ENERGY
INCREASES METABOLISM**

HGPharma remains committed to quality. Second to none in quality and formulation, HGPharma provides the finest line of hoodia gordonii products that are now sold in over 30 countries worldwide. All Raw Materials used in the production of HGPharma's Hoodia Gordonii product line go through rigid quality control procedures. In addition, all of our product vendors, suppliers, and distributors must share our commitment to quality in order to be HGPharma Certified. In order to uphold our commitment to quality, all of our products are manufactured under strict F.D.A. regulations. To insure the integrity of our certification, current guidelines are practiced to exceed the industry's GMP(Good Manufacturing Practice). 1 300 trim spa 100 pure hoodia 1200 calorie diet3 acetyl 7 oxo dehydroepiandrosterone 3 day diet 48 hour diet 60 gordonii hoodia minutes a carb a diet a healthy diet a low carb diet abs diet acid reflux diet acutrim add blockers adipex adipex p 1.22 adipex p 22 adkin's diet adkins diet afedra afedrin afedrine africa hoodia south african hoodia cactus aitkens diet aitkins diet albion medical alpha blockers alzera alzera ambien american heart association diet amfepramone amphetamine angiotensin receptor blockers aphedra aphedrin aphedrine appetite best rate suppressant appetite burner fat suppressant appetite buy suppressant appetite cheap suppressant appetite control appetite counter over suppressant appetite diet pill product suppressant appetite diet pill suppressant appetite drug suppressant appetite effective most suppressant appetite effective suppressant appetite extreme suppressant appetite food suppressant appetite herb suppressant appetite herbal natural suppressant appetite hoodia suppressant appetite natural powerful suppressant appetite patch suppressant appetite released suppressant time appetite review suppressant appetite strong suppressant appetite strongest suppressant appetite suppressant appetite suppressants appetite suppressants 19 appetite suppressants appetite suppressants appetite suppressants appetite suppress appetite suppressant appetite suppressant appetite suppressant medication appetite suppressant pill appetite suppressant safe appetite suppressant supplement



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HoodiaSpa-24 SRT
HoodiaSpa Extreme



"I have used Hoodia-24 SRT now for three weeks and the weight is coming off."

Julio K. - Clearwater, FL

effective / safe weightloss with...
all new

HOODIASPA-24 SRT

HOODIA-24SRT...COMPETITION		Features
YES	YES	Appetite Suppressant
YES	NO	1000MG PURE HOODIA per tablet
YES	NO	Sustained Release
YES	NO	Effective for longer duration
YES	NO	Works While You Are Sleep?

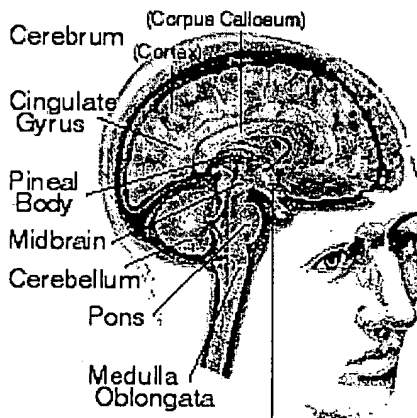


**THE ULTIMATE
24-HOUR APPETITE
SUPPRESSANT**

to learn more

HOW DOES HOODIA WORK?

HOODIA works by suppressing your appetite by signaling a part of your brain called the Hypothalamus (see pic below), it even stops you from thinking about food, thereby reducing your caloric intake. HOW does it do this? The newly discovered P57 molecule in Hoodia Gordonii is estimated to be up to 100,000 times as potent as glucose in sending a signal to the brain that the body is in a state of satiety, or in common terms: not hungry. In clinical trials on obese subjects it has been proven to reduce caloric intake by as much as 40%!



The Hypothalamus:
This is Where P57 Does the Work

What Does The Hypothalamus Really Do?

Very simply, the Hypothalamus organizes and controls many complex emotions, feelings and moods, as well as all motivational states including hunger, appetite and food intake, and everything to do with the concept of pleasure including satisfaction, comfort and creative activities. The neurons in the Hypothalamus produce a number of Hypothalamic neurotransmitters which relay information and instruction to all parts of the body, directly influencing the Pituitary Gland, where Growth Hormone, Thyroid Hormone Releasing Factor and other neuropeptides are released via Hypothalamic input. The Hypothalamus (with the Cerebral Hemispheres) is intimately involved in the integration of all physiological stimulation, all 5 senses, including taste, smell, sight, sound, and touch, which it then translates, distills and assembles into one discernible "package," relating all the attributes of an experience, all the associated stimulation into one clear harmonious concept, one memory, one experience. Thus, yielding a succinct emotionally satisfying understanding and judgment of the experience itself. Thus, the Hypothalamus not only governs the motivation to eat, stimulating hunger and appetite, but most importantly how eating is to be experienced and reflected upon, whether it is satisfying or not, and how deep the satisfaction occurs. This gives us an idea as to just how important healthy Hypothalamic function really is!

What Happens When The Hypothalamus Doesn't Work Properly?

When the Hypothalamus is not working correctly, when it's not functioning up to par, the wrong neuro-signals are generated and the wrong neuro-messages are received, resulting in



an inaccurate integration of all our sensory input, leading to faulty perceptions which are very subtle but nonetheless powerful, making us feel empty, deprived and emotionally "unsatisfied." Most simply, when the Hypothalamus is "broken," food becomes increasingly more important, but increasingly more unfulfilling. We end up never feeling satisfied with the foods which we have eaten, gradually eating more and more to try to compensate for whatever is lacking! Unfortunately, Hypothalamic function becomes impaired with age, so as we grow older and the Hypothalamus is not functioning correctly, weight gain becomes inevitable and frustratingly impossible to control for 9 out of 10 Americans. Now, with HOODIA, the natural nutritional support of Hypothalamic function is encouraged and directed by the body. The end result is truly remarkable - a "new" body for you... forever!

Expect to see a loss of "Inches" before a loss of "Pounds." That's because, by volume, "fat" weighs less than "muscle." Muscle tone will naturally improve, becoming more dense, burning the "lighter" stored fat. This is proof-positive of real, safe, long-term weight loss! Change of diet and exercise, of course, should help to accelerate weight loss and toning.

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Julie K. Clearwater, FL

effective / safe weightloss with...

all new

HOODIASPA-24 SRT

HOODIA-24SRT COMPETITION		Features
YES	YES	Appetite Suppressant
YES	NO	1000MG PURE HOODIA per tablet
YES	NO	Sustained Release
YES	NO	Effective for longer duration
YES	NO	Works While You Are Sleep?



**THE ULTIMATE
24-HOUR APPETITE
SUPPRESSANT**

to learn more

**THE
STRONGEST**
100% Pure Hoodia Capsule Available!

1500mg per serving



***Suppress Your Appetite
*Increase Your Energy
*Lose Excess Weight**

HoodiaSpa 1500 is the newest and most exciting Hoodia Product on the market today, It is the Purest and Strongest Formula available.

We guarantee our product contains 100% Pure Certified Hoodia Gordonii Powder from South Africa. Because it reduces appetite and food intake by 40 - 50% with no side effects or reactions to medications, it beats all other appetite suppressants and diet pills, hands down! Its no wonder Hoodia is being touted as the greatest appetite suppressant / energy pill of all time!

Effective Dose

(Orals: Take 1 to 2 Capsules in the morning, or early afternoon)

For Maximum Results Use in conjunction with HoodiaSpa Extreme

Price

(Orals: ~~\$89.95~~ \$39.95 - 120 Capsule bottle w/ free bottle of extreme 60s)

**WORKS TOGETHER EFFECTIVELY TO BURN FAT and
SUPPRESS APPETITE!**

HOODIASPA 1500 120s (1-



month Supply) \$39.95 | SPECIAL | FREE
BOTTLE OF EXTREME 60s for each
bottle 1500 purchased!

Secure Ordering

Category : Appetite Suppressant - ORAL Type : (White 2 pc. Capsule)

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HoodiaSpa-24 SRT
HoodiaSpa Extreme

**THE ONLY
SUSTAINED RELEASE
100% Pure Hoodia Tablet Available!**
1000mg per tablet



**SUPPRESS YOUR APPETITE
WITH THE STRONGEST
and PUREST HOODIA
FORMULA AVAILABLE!**

HoodiaSpa-24 SRT is the newest and most exciting Hoodia Product on the market today. With all the recent media attention on Hoodia herbal appetite suppressant we wanted to invent something new and improved over every other hoodia product to make ours stand out... and we succeeded.

HoodiaSpa-24 SRT 1000mg is not only the STRONGEST tablet per MG formula on the market, its also the only Sustained Release Tablet!

What is Sustained Release? Sustained release means that the supplement is gradually released in your body over time.. over a 24-hour period, hence the name HoodiaSpa-24 SRT. Making it the strongest Hoodia Appetite Suppressant Available!

We guarantee our product contains 100% Pure Certified Hoodia Gordonii Powder from South Africa. Because it reduces appetite and food intake by 40 - 50% with no side effects or reactions to medications, it beats all other appetite suppressants and diet pills, hands down! being touted as the greatest appetite suppressant / energy pill of all time!

Effective Dose

(Orals: Take one (1) Sustained Release tablet in the morning, one (1) Sustained Release tablet in the early afternoon, and one (1)



"I have used Hoodia-24 SRT now for three weeks and the weight is coming off."

Julie K. - Clearwater, FL

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all new
HOODIASPA-24
SRT

HOODIA-24SRT COMPETITION		Features
YES	YES	Appetite Suppressant
YES	NO	1000MG PURE HOODIA per tablet
YES	NO	Sustained Release
YES	NO	Effective for longer duration
YES	NO	Works While You Are Sleep?



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Sustained Release tablet in the evening.)

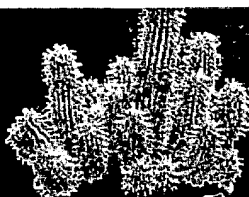
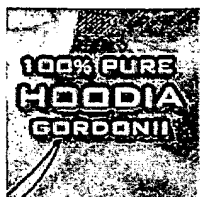
Price
(Orals: ~~\$89.95~~ \$44.95- 90 Tablet bottle)

	HOODIASPA-24SRT 21s (1-Week Trial) \$14.95	Secure Ordering
	HOODIASPA-24SRT 90s (1-month Supply) \$44.95	Secure Ordering
	HOODIASPA-24SRT 3-BOTTLE SPECIAL (3-month Supply) \$89.95 Best Value!!! Save \$44.90!!!	Secure Ordering

Category : Appetite Suppressant - ORAL Type : (White 2pc. Sust. Release Tablet)

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HOODIASPA

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HOODIASPA *Extreme*

THE ULTIMATE HOODIA THERMOGENIC COMPLEX THAT DELIVERS
WAVES OF ENERGY!!!
INCREASES ENERGY / SUPPRESSES APPETITE!

Start Losing Weight & Feel More Energized Now!

Take in conjunction with HoodiaSpa 1500 to Maximize Results by increasing the intake of certified 100% Pure Hoodia Gordonii!

By incorporating these following 11 ingredients in Hoodiaspa Extreme it becomes a dynamic weight loss agent like no other on the market in helping to suppress appetite, lower cortisol levels, increase energy, and controlling blood sugar levels.

About the ingredients:

- Hoodia Gordonii Powder:** Helps control the desire to eat by signaling the hypothalamus in the brain that the body is no longer hungry.
- Green Tea Extract:** In addition to its amazing antioxidant properties, Green Tea may be beneficial in lowering cholesterol, increasing thermogenesis (the body's rate of burning calories) and enhancing fat oxidation.
- L-Theanine:** Naturally-occurring in Green Tea, L-Theanine also helps to relax the body and decrease stress which lowers cortisol.
- Caffeine (anhydrous):** This pure source of caffeine helps provide a boost of energy. Caffeine is also recognized as a cardiac stimulant and mild diuretic.
- Guarana Extract:** A natural source of caffeine.
- Bitter Orange Extract:** A natural source of Synephrine, Bitter Orange helps thermogenesis and energy levels.
- Threobromine:** A natural alkaloid found in sources such as cocoa, tea and coffee, Threobromine acts as a mild stimulant and diuretic.
- Glucomannan:** This amazing fiber has been clinically proven to help with weight loss.
- Yohimbe Extract:** Helps increase energy levels and may be beneficial in fat metabolism.
- Banaba Extract:** Derived from the Banaba plant, this extract may prove beneficial in controlling blood sugar, curbing the appetite and promoting weight loss.
- Guggulesterone:** Derived from the Mukul Myrrh Tree, Guggulesterones may help lower cholesterol and increase weight loss through increased thyroid activity.

"I have used Hoodia-24 SRT now for three weeks and the weight is coming off."

Julio K. - Clearwater, FL

Effective Dose

(Orals: Take 1 to 2 Capsules in the morning, or early afternoon)

Price

(Orals: ~~\$89.95~~ \$24.95 - 120 Capsule bottle w/ free bottle of extreme 60s)

**HOODIASPA EXTREME 60s - \$24.95**

Secure Ordering

Category : Appetite Suppressant - ORAL Type : (White 2pc. Capsule)

effective / safe weightloss with...

HOODIASPA-2A

HOODIA-245RT COMPETITION

YES	YES	Appetite Suppressant
YES	NO	1000MG PURE HOODIA per tablet
YES	NO	Sustained Release
YES	NO	Effective for longer duration
YES	NO	Works While You Are Sleep?



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FREQUENTLY ASKED QUESTIONS

Q: I own a retail store and would like to buy products from you for resale. Can you send me a wholesale price list?

A: Yes, to purchase wholesale please email me directly hoodiaspa@yahoo.com (Subject line: Wholesale Inquiry) and provide contact information and a phone number.

Q: What is HOODIA?

A: A type of cactus. Hoodia Gordonii is a succulent in the family Asclepiadaceae. It forms multi-stemmed clumps 45cm (18in) high and bears unpleasant-smelling, pale purple disc-shaped flowers 7.5-10cm (3-4in) in diameter. Hoodia Gordonii grows in semi-arid areas of South Africa. The San people, formerly known as bushmen, of the Kalahari eat the bitter-tasting plant on long hunting expeditions.

Q: Is HOODIA a Drug?

A: No. HOODIA is an all natural dietary supplement and contains NO Caffeine or Ephedra. Consult your health professional before using.

Q: Are there any side effects?

A: There are no known side effects. But for the first couple of days you may experience a "jittery" or "nervous" feeling (this is normal). That's because this product contains natural thermogenics. After a couple of days this feeling should go away and leave you with a natural energy feeling. Consult your health professional before using.

Q: When will I first notice results?

A: Most customers notice a difference somewhere between 3-6 weeks into the process. Remember that your loss of body fat may not show up as a change in scale weights if you are gaining lean mass. So you may first notice a reduction in inches, followed by a loss in pounds. Be patient, because no two bodies are the same, so some people will see results sooner or later than others.

Q: Do I have to exercise to lose the weight?

A: This formulation helps you lose weight even if you do not exercise.

Q: How much is shipping and handling?

A: \$3.95 DOMESTIC AND INTERNATIONAL



"I have used Hoodia-24 SRT now for three weeks and the weight is coming off."

Julie K. - Clearwater, FL

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all new

HOODIASPA-24 SRT

HOODIA-24SRT COMPETITION		Features
YES	YES	Appetite Suppressant
YES	NO	1000MG PURE HOODIA per tablet
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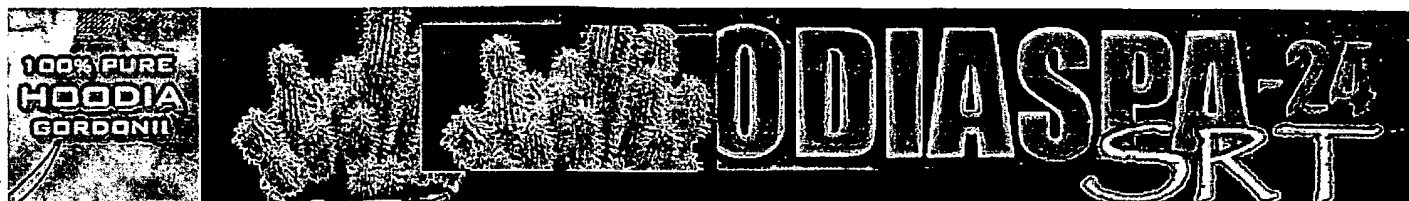
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HoodiaSpa Extreme



"I have used Hoodia-24 SRT now for three weeks and the weight is coming off."

Julie K. Clearwater, FL

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all new

HOODIASPA-24 SRT

HOODIA-24SRT COMPETITION		Features
YES	YES	Appetite Suppressant
YES	NO	1000MG PURE HOODIA per tablet
YES	NO	Sustained Release
YES	NO	Effective for longer duration
YES	NO	Works While You Are Sleep?



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Paypal Orders can be sent to: Sales@hoodiaspa.com

Please send Check or Money Orders to:

HoodiaSpa

PO Box 412

Lovejoy, Ga 30250

For other payment forms or questions regarding the total cost please send an email to hoodiaspa@yahoo.com and please provide quantity desired along with payment method desired. thanks



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